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CALAUTOMUSEUM.ORG

Dear Friend,

For over 20 years, the Towe Ford/Towe Auto Museum has been educating and entertaining audiences with beautiful and interesting automobiles.

There is much to be proud of and thankful for as we recall the rich history of the organization, from the humble beginnings of a \$100 offering to form the fledgling "California Vehicle Foundation" and its quest to open an auto museum in Sacramento all the way to our current status of nearly \$1 million in assets, a volunteer corps of several hundred and visitorship of nearly 50,000 per year.

A significant part of the history of the Museum was the arrival of over 100 Fords from the collection of Edward Towe. Without the collection, the Museum would most certainly not be in the position it is today.

Times change, however, and the Museum no longer houses the Towe Collection. We now exhibit a much broader collection of vehicles, telling the history of the automobile from the late 1800s through electric and hydrogen vehicles of the future.

After many years of patient (or sometimes not-so-patient) deliberation, the Board of Directors has determined that, as of March 31, 2009, the Museum's new name will be the **California Automobile Museum**. Our new name represents the culmination of many years of hard work by our board, staff and volunteers.

Our mission remains the same – to educate and entertain while preserving and promoting the automobile and its influence on our lives.

We invite you to visit our redesigned website: www.CalAutoMuseum.org, just one of the many exciting changes taking place over the next few months.

Other significant changes this year include:

- Hiring a curator for the first time in the Museum's history; welcome, Amanda Moss!
- Completing much-needed roof and structural repairs
- Introducing our 1st annual car cruise, CAMBER: "California Auto Museum's Big Event on the Road" to be held on August 1.

Changing our name and initiating new projects is expensive, however, and especially difficult in this economic funk. If you believe in California Automobile Museum's mission and vision and wish to help us achieve our goals, we would invite you to **make a donation** using the enclosed response card and envelope.

We hope you will celebrate with us as we begin our next 20+ years of service with a new name AND a renewed vision for our community! You are a valued partner in our endeavor to grow and improve our services and programs and we earnestly thank you for your support.

Sincerely,

A handwritten signature in black ink that reads "Karen McClafflin". The signature is written in a cursive, flowing style.

Karen McClafflin, Executive Director

I want to support the California Automobile Museum's efforts to continue growing and improving in our community. Enclosed is my fully tax deductible gift of:

\$50 \$100 \$150 \$250 \$500 \$1000 Other _____

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Enclosed is my check payable to California Auto Museum Please charge my credit card

Number: _____ **Exp:** _____

Signature: _____

The Museum welcomes and appreciates all gifts of every level.

Please send me information on making a planned gift/estate gift to the Museum.